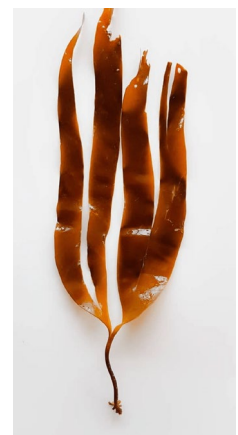
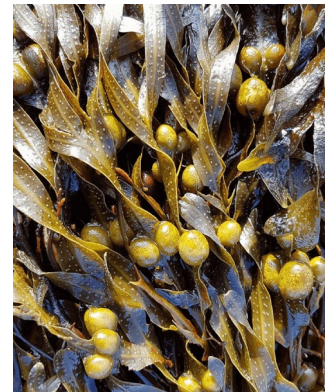


Dansk Tang

Dansk Tang was founded in 2016 based on a focus on utilizing the resources at the 160 km. long coastline on the north coast of West Zealand. The possibilities in the sea were many and the focus came on seaweed with the work as a mixture of being farmers and fishermen.



Dansk Tang is specialized in delivering fresh seaweed directly from the sea. It is possible to order 20 different types of seaweed, all of which are delivered while they are still wet. In this way, we ensure a world-class product.

Dansk Tang divers' only harvest in locations that meet our high standards, this ensures a stable, clean and beautiful product.

However, Seaweed can be used for many other things. Among that as insulation in buildings. In the Green Camp we will challenge the idea of using sustainable seaweed in green building



Case: Build a CO₂ “neutral” house suitable for young families willing to settle in a rural area (two adults and two kids = 110m²). You have to incorporate all four bullet points into your solution.

- A green solution that doesn't already exist in the known market/industry.
 - Go crazy! It is easier to scale back an idea when it's going to be carried out on the real market than to upscale an already known and maybe boring idea.
- Implementation into society.
 - What arguments would you use to convince a young family to invest in your house rather than a traditional well tested and economical appealing house.
- Technical challenges.
 - Mention three challenges and why they are a challenge. You are not expected to present and solution, that is the challenge for the experts.
- Visuality
 - Use a 3D printer and show us how your house or parts of it would look like. The companies will bring back your solution for inspiration - so bring them something they don't already have!

Webpage: <https://www.dansktang.dk/>

Facebook: <https://da-dk.facebook.com/dansktang/>

Instagram: https://www.instagram.com/dansktang_danishseaweed/