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STENLILLE GRAVEL PIT

Stenlille Gravel pit is rich in raw materials, which we extract and refine into the products we carry. It is important to us that all customers benefit from the gravel pit's products. That is why we create products with very specific properties. It requires 'geekiness' in grain curves and technology and many challenges that makes it exciting to go to work every day

At Stenlille gravel pit we supply all the building materials needed to build infrastructure, new developments, or outdoor areas.

Stenlille gravel pit has quality products that meet the criteria specified by the industries, and the product range from sand, gravel in different sizes, stone, topsoil and recycled stable products as well as receiving building materials for recycling.



Creating a revenue and working in a sustainable way is not mutually exclusive. The gravel pit does not have electricity in the area so all machinery is run by fuel. However, during the past year, the gravel pit has reduced the amount of CO2

emission by 25% whilst at the same time increased the revenue by 40%, this is done by implementing new productions habits and investing in more in more effective machines.

At Stenlille Gravel pit, we take on a responsibility to protect the earth's limited resources and secure future generations. Our customers must have the opportunity to choose sustainable materials, our production must be based to a greater extent on environmentally friendly solutions, and we want to inspire everyone to think and act sustainably both privately and professionally. That is why we have selected 4 SDG, where we can make a real difference in promoting sustainable economic development and the sustainable use of nature's resources. We are working in depth with these world goals and concretizing how we can protect the climate and nature around us.

The four SDGs are:

<p>6 RENT VAND OG SANITET</p>	<p>8 ANSTÆNDIGE JOBS OG ØKONOMISK VÆKST</p>	<p>9 INDUSTRI, INNOVATION OG INFRASTRUKTUR</p>	<p>12 ANSVARLIGT FORBRUG OG PRODUKTION</p>
<p>FRA SANDKASSE TIL VILD NATUR</p>	<p>BÆREDYGTIG ØKONOMISK VÆKST</p>	<p>REDUCERET CO² UDLEDNING</p>	<p>FRA AFFALD TIL GENANVENDELSE</p>
<p>I Stenlille Grusgrav er vi med til at beskytte og gendanne en vild natur, hvor planter og dyreliv trives. I de næringsfattige jordlag og de vandbase-rede økosystemer øges biodiversiteten med planter, dyr og insekter.</p>	<p>Vores økonomiske vækst må ikke ske på bekostning af klima og arbejdsmiljø. Vi sammentænker vækst og bæredygtighed. Fremtidige generationer får overdraget økosyste-mer i bedre stand og med en styrket biodiversitet.</p>	<p>I Stenlille Grusgrav vil vi reducere vores klima-påvirkning. Det kræver, at vi mindsker vores dieselforbrug ved at optimere maskiner og anvende mere miljøven-lige teknologier. Det arbejder vi fokuseret på at dokumentere.</p>	<p>Vi styrker den cirkulære økonomi ved skabe gen-anvendelige materialer. Vi er åbne om vores arbejde og deler viden om bæredygtig udvikling og naturen omkring os - bl.a. via samarbejde med Brorfelde Observatorium og SDG Consult.</p>
<p>Stenlille Grusgrav STEN & GRUS</p>			



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The gravel pit has made an outside exhibition near the office where people pay for the products where the action done under each SDG is highlighted.

The gravel pit collaborates with Brorfelde Observatory on communication about wildlife and geological processes. And has “open days” where people can get guided tours to see the unique and untouched habitats.

Case 1: Branding of a sustainable gravel pit

Many newspaper articles about gravel pits are negative and are about dust, noise and neighbors, and one can quickly get the impression that gravel pits are bad workplaces. The focus of the daily press is far from everyday life in Stenlille Gravel Pit, where we are very committed to protecting nature and biodiversity and just making room for insects and plants that prefer nutrient-poor habitats in, among other things, gravel pits.

Case 1: How to brand the gravel pit and their sustainable work?

Case 2: Examination of people’s willingness to pay extra for sustainable solutions?

We would like input on the prospects of selling sustainable products.

We produce them, but are people willing at the current time in history to pay for them?

Webpage: <https://stenlillegrusgrav.dk/>

Facebook: <https://www.facebook.com/stenlillegrusgrav>

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