Lithuanian manufacturers proposed innovative fabrics – enriched with coffee grounds, seaweed, or mint. Innovation in the textile industry is essential to create competitive and exclusive products for foreign markets. Our country's companies are focused on future textile trends: eco-friendly, smart materials and functionality. The most promising sustainable fashion innovation of 2019 award won Trash and Culture (by Dmitry Makoveev), who introduced the concept of slow fashion.

The long-term environmental goals are identified in the field of smart society, approved by the Lithuanian Progress Strategy Lithuania 2030 (hereinafter referred to as the Strategy) which was assigned in 2012, include the aspirations of raising public ecological awareness, sustainable consumption and promotion of responsible attitude to economic

development; In the area of 'smart economy', environmental objectives include fostering an environmentally friendly business culture, fostering the development of a green economy, increasing incentives for business to invest in green technologies, goods and services, advanced technologies and products that save resources and reduce environmental and climate change; it is assumed to take care on stability and biodiversity conservation in industrial, energy, and transport sectors, as well as the effects on whole ecosystem.

In the area of 'smart management', there are no specific objectives for the environment, but common objectives for a strategically capable government that responds to the needs of society.

