

# INTERESTING

## GERMANY



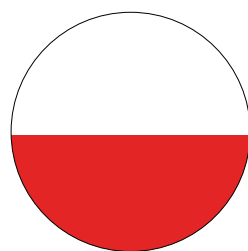
If all Germans were to do without "coffee to go", 43,000 fewer trees would have to be felled each year. The annual production of 2.8 billion cups in Germany also consumes so much water that all residents of Bavaria could have a shower for about 10 minutes.

Coffee capsules are trendy, easy to use and promoted by stars like George Clooney. But they are designed as an expensive disposable product. Almost

three billion coffee capsules were consumed in Germany in 2014. That's around 5,000 tons of aluminum and plastic waste that we could save.

At many major events, most of the rubbish is produced by disposable crockery. Festivals like the "Tollwood Festival" in Munich, where only reusable tableware is used, show that there is the another way.

## POLAND

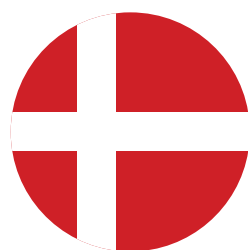


A growing trend to resign from unnecessary plastic bags, nets and other types of packaging when shopping. More and more shops allow you to pack your products in your own packaging.

More and more popular trend of not using or refusing promotional gadgets and gifts during conferences/events.

Returning to the event organizers lanyards and unused materials.

## DENMARK



In a 2018 report compiled by the Danish Technological Institute, 33 percent of the companies who were asked answered that they are already using recycled raw materials and materials, and at the same time have a strategic focus on increasing their share in the coming years. 27 percent of companies have ambitions to become part of the circular economy, while 40 percent of companies do not recycle materials - nor do they have ambitions to do so.

The Danes are quite good at delivering empty cans and bottles. In fact, 9 out of 10 packages sold return, and aluminum, plastic and glass are re-melted and used to make new cans and bottles.

Every year, tons of used furniture

is wasted - including good leather furniture. The waste happens when furniture is just thrown out and burned in the large ovens. But at AVV, during the project Well done (Godt Gjort) in Denmark discarded sofas are striped for the good leather, it is treated and washed, quality assured - and can be supplied in meter dimensions for new products: bags, cushions, aprons, pillows and much more. The idea is simple, new and groundbreaking.

Danish Shark Solutions transforms discarded car windows into industrial raw material. Shark Solutions began at Holbaek in 2005, when the company was founded based on an idea to avoid sending laminated glass to the landfill.