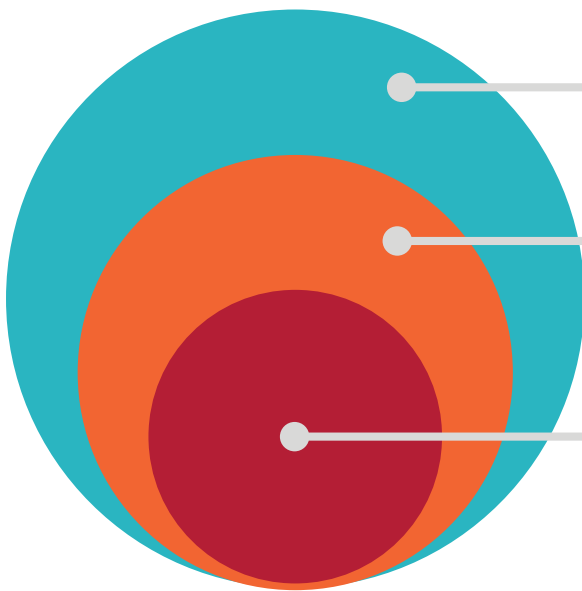


5 R'S of sustainability

RETHINK / REINVENT:

consider and question consumption habits. It is ultimately up to us to really start thinking about what we buy, why we buy it and how we dispose of it. To make a difference, people must make a conscious effort to do so. That begins by questioning our actions. We must ask ourselves, do we really need these things?

Is there another use for this? Can this be recycled? (Green Triangle Blog, 2012). These are just some of the basic questions that we should consider every day. By investing more time in understanding personal consumption habits, people will become increasingly self-aware of their effect on the environment. This self-awareness may influence their behavior, values and consumption habits.



● ENVIRONMENT

● SOCIETY

● ECONOMY

