# Defining the scope

DESIGN THINKING

## CURRENT SITUATION

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

AREA OF CHANGE

AREA OF CHANGE

AREA OF CHANGE

AREA OF CHANGE

AREA OF CHANGE

## DESIRED SITUATION

1. .....
2. .....
3. .....
4. .....
5. .....
6. .....
7. .....
8. .....
9. .....
10. .....

# DESIGN THINKING
## PERSONA

### WHO IS SHE / HE?

### PROBLEMS

Write down problems of your persona that are related with the scope of the project

### NEEDS

What problems does your persona have that are related with the scope of your project?

### HOW DOES IT WORK NOW?

How your persona is dealing with the problem now?

### VALUES

What values are important for your persona?

### MARK ON THE SCALE IF YOUR PERSONA:

| | 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|---|
| Is interested in new eco-friendly solutions | O | O | O | O | O | O |
| Takes care about environment | O | O | O | O | O | O |
| Uses renewable energy | O | O | O | O | O | O |
| Has knowledge about sustainable transport | O | O | O | O | O | O |

PERSONA - Day schedule

DESIGN THINKING

| | | WATER USAGE* |
|---|---|---|
| 6:00 - 8:00 | ..... | |
| 8:00 - 10:00 | ..... | |
| 10:00 - 12:00 | ..... | |
| 12:00 - 14:00 | ..... | |
| 14:00 - 16:00 | ..... | |
| 16:00 - 18:00 | ..... | |
| 18:00 - 20:00 | ..... | |
| 20:00 - 22:00 | ..... | |
| 22:00 - 24:00 | ..... | |

* color how big consumption of water is in this activity

## PROTOTYPE

## LIST OF QUESTIONS YOU WANT TO ASK:

1 .....

2 .....

3 .....

4 .....

5 .....

6 .....

7 .....

8 .....

## WHO WILL TEST YOUR PROTOTYPE

## PLAN OF TESTING MEETING

E.g. presenting prototype, gathering general feedback, asking additional questions